

caring technologies

SHAREHOLDER HIGHLIGHTS WINTER 2007

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WINTER 2007 SHAREHOLDER HIGHLIGHTS

Caring Technologies acquires TalkAutism

CT has acquired TalkAutism, a leading provider of select autism resources and services through its web portal and strategic partnerships with leading nonprofits. Said to offer “the best online support of any autism website” by Forbes Magazine, the 7-year-old TalkAutism network has received over 1 million visits over the past year and has strong penetration and name recognition in the autism community.

Presentation to members of the U.S. Congress

CEO Ron Oberleitner and Board Member/CFO Edward Cape visited the Capitol Hill offices of Sen. Mike Crapo (R-ID), Sen. Larry Craig (R-ID), Rep. Mike Simpson (R-ID-2), Rep. Bill Sali (R-ID-1), Rep. Bill Pascrell (D-NJ-8), and Rep. Jim Ramstad (R-MN-3) in Washington, D.C. The meetings were arranged to begin a process of aligning the company’s strategies with current areas of national interest such as HCIT adoption, telehealth and rural medicine, and to bring attention to our existing work with the Air Force. In addition to covering the full Idaho delegation, the meeting in Representative Pascrell’s office was in relation to his leadership position in House efforts to address Traumatic Brain Injury, and Representative Ramstad’s office received a presentation of our activities with a developing clinical/research project in Minnesota.

Company exhibits at WHIT 3.0

The Company exhibited at the 3rd annual World Healthcare Innovation and Technology Congress in Washington, DC, December 9-11. This conference, known for providing strategic leadership for the healthcare industry, provided excellent exposure for BI Capture and valuable contacts for company sales personnel.

Important sale to Indiana University closed

Caring Technologies closed a multi-unit sale of BI Capture with Indiana University / Purdue University Indianapolis (IUPUI) this quarter. This important deployment, coming on top of the University’s ongoing participation in the Company’s NIH study, is an exciting step forward as sales continue to accelerate.

Science Daily Highlights BI Capture™

BI Capture was featured in Science Daily along with Caring Technologies Chief Research Officer Gregory Abowd, Ph.D (the clip also reflects on some of our earlier development work at which time BI Capture’s research name was CareLog). The complimentary article, titled “Autism Caught on Tape: Computer Scientists Use Technology To Help Children With Autism”, outlined the logic and benefits of BI Capture, as well as its development and use in home and classroom settings.

Two Autism Journals Feature BI Capture™

Autism Digest Magazine and The Autism Perspective, two leading print magazines in the field, featured full-page, full-color advertisements for BI Capture, and ran an article about BI Capture’s origins through the collaboration of CEO Ron Oberleitner and CRO Gregory Abowd, Ph.D. Titled “Two Fathers – One Purpose”, the article was a look at the motivation behind, and benefits of, behavior imaging from a human-interest perspective.

A New Application for BI Capture™

A leading assistive technology firm specializing in speech impairment, The Prentke Romich Company, placed an order for BI Capture Professional to research its potential in assessing nonverbal children and exploring the possibility of becoming a distributor. CT is supporting related clinical work to potentially prove efficacy in the broader speech pathology market segment, which closely complements our current target markets.

TO LEARN MORE AND GET UPDATES, PLEASE VISIT WWW.CARINGTECHNOLOGIES.COM.

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