

caring technologies

SHAREHOLDER HIGHLIGHTS SUMMER 2008

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AMERICAN ACADEMY OF
CHILD & ADOLESCENT
PSYCHIATRY



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BI CARE™ Beta Launches

A beta version of BI CARE (Consultation & Records Environment) was launched on July 19th, 2008 for current customers to allow them to organize, analyze, and share videos and other documents, increasing health service access and quality of care. BI CARE (www.bicare.com), along with BI Capture, is a core component of CT's Behavior Imaging™ platform.

Caring Technologies wins Idaho Innovation award

Product Manager Andrew Choufrine and Director of Government Programs Curt Rideout presented the Company's mission and investment profile to a panel of investor-judges at Idaho TechConnect's TechLaunch 5.0 competition and won the first-place prize of \$10,000.

TechLaunch is an annual event that provides training and education to companies seeking financing, and is organized by Idaho TechConnect, the Idaho National Lab, the Idaho Economic Development Association, the Idaho Office of Science and Technology and private and public organizations throughout the state. To date, 29 companies have participated in TechLaunch, garnering more than \$20 million in R&D and investment capital. TechLaunch 5.0 Results: www.idahotechconnect.com/Raising_Capital/TechLaunch/

CT presents to Child Psychiatry board

The Company was invited to educate the Executive Committee of the American Association of Child & Adolescent Psychiatrists (AACAP) at an organizational retreat in McCall, ID. The AACAP expressed interest in the company's consultation and records environment to address the national shortage of their specialty's health practitioners, increase revenue, and provide improved access to child psychiatric services.

U.S. Navy expresses interest in Behavior Imaging

The United States Navy's Bureau of Medicine and Surgery, the headquarters command for Navy Medicine, is assessing the Company's Behavior Imaging™ solution to provide psychiatric health and traumatic brain injury (TBI) treatment to military service members and their families.

CT hires VP of Marketing and Business Development

The Company hired Cathy Richelieu as Director of Marketing and Business Development. Mrs. Richelieu is a former VP of Merchandising for Albertsons, Inc., and in addition to having experience selling software-as-a-service and enterprise-wide data applications to major retailers, is a former VP of Retail Client Services for Efficient Market Services (EMS).

Global Autism Project uses Behavior Imaging™

The Global Autism Project, recently featured on CNN, is a nonprofit organization addressing the needs of children with autism in developing countries. It purchased BI Capture and BI CARE for use in its Ghana office; the technology will allow for much-needed e-consultations from Ghana with US-based autism specialists, as Ghana suffers from a desperate lack of appropriate health practitioners.

TO LEARN MORE AND GET UPDATES, PLEASE VISIT WWW.CARINGTECHNOLOGIES.COM.
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