


# *caring* technologies

SHAREHOLDER HIGHLIGHTS FALL 2008

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## FALL 2008 SHAREHOLDER HIGHLIGHTS

### New B.I. Capture™ product edition

CT launched B.I. Capture Standard, a cost-effective alternative to B.I. Capture Professional. B.I. Capture Standard, available as a Kit or a System, provides the same core functionality and is appropriate as a stand-alone solution for the user, but lacks some organizational, annotation, importing, exporting, reporting and customization features of the Professional Editions. B.I. Capture now also features tighter integration with B.I. CARE with automatic video upload. The Standard Kit and Standard System bring the number of available B.I. Capture options to four. For more information, visit [bicapture.com](http://bicapture.com).

### U.S. Senator Mike Crapo (R-ID) endorses CT

Mike Crapo, United States Senator from Idaho, visited Caring Technologies' headquarters on Tuesday, November 4<sup>th</sup>. He received a tour of the company's offices, a briefing on CT's focus, and a comprehensive demonstration of the latest Behavior Imaging technology. He understood the need for B.I. Capture and B.I. CARE and affirmed his strong support for Caring Technologies' mission.



*Sen. Crapo is briefed on Behavior Imaging™*

Of the products' applications, several military ones were particularly relevant for Senator Crapo, who is a strong proponent of telemedicine in the Senate; in addition to the unmet needs of U.S. military service-members' special-needs children, two especially pressing conditions that Sen. Crapo felt that CT's technology could address are Traumatic Brain Injury (TBI) and Post-Traumatic Stress Disorder (PTSD).



*Sen. Crapo, left, with CT CEO Oberleitner and son Robby*

The number of veterans and service-members with TBI and PTSD, among other behavioral disorders, is surging dramatically, while the care provided has been widely recognized as being inadequate. The Senator has pledged to help the company in every possible way to work with the Congress and the Department of Defense to quickly deploy Behavior Imaging solutions, in conjunction with the interest already expressed by the Air Force & Navy.

### New Board members welcomed

Three new directors have joined the Board: Dr. Uwe Reischl of Boise State University; Curt Rideout, CT's Director of Government Programs; and Sharon Shedlock, CT's Vice President, Corporate Affairs. For more information, visit [caringtechnologies.com/team](http://caringtechnologies.com/team).

## **CT presents at technology conference**

Caring Technologies presented at the 27<sup>th</sup> Annual Closing the Gap Conference, October 15-17th in Minneapolis, MN. This conference is a comprehensive examination of the most current uses of technology by persons with disabilities and the professionals who work with them, and provides valuable marketing and clinical exposure for Caring Technologies' solutions.

## **Diagnosis and reimbursement studies underway**

Two clinical studies centered around B.I. Capture and B.I. CARE are underway. The first, designed to determine the efficacy of Behavior Imaging technology for diagnosis of autism and other developmental disorders, is being conducted at the Southwest Autism Research and Resource Center (SARRC), a Phoenix, AZ-based organization serving 4,000 autism families annually. The second study, designed to determine the viability of B.I. CARE econsultations for insurance reimbursement, is being conducted at the Groden Center, a Providence, RI-based residential treatment center known for enhancing the lives of children with autism.

TO LEARN MORE AND GET UPDATES, PLEASE VISIT [WWW.CARINGTECHNOLOGIES.COM](http://WWW.CARINGTECHNOLOGIES.COM).

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