

JOINT PRESS RELEASE

FOR IMMEDIATE RELEASE

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Boise, Idaho

Caring Technologies Inc. Acknowledges Service of Board Member

Caring Technologies Inc. announces that Edward G. Cape, Ph.D. has resigned his position as a director of the company after three years of valuable service, effective September 3, 2008.

“Dr. Cape’s contributions to Caring Technologies from its inception have been extremely important to our current success,” said Chairman Ronald M. Oberleitner. “His keen insights, knowledge of the health care industry, and leadership in corporate strategy have especially contributed to our company’s success to-date. I have valued his friendship and counsel and wish him all the best as he moves on to concentrate on other endeavors.”

Cape, Managing Partner of The Sapphire Group LLC in New York, said, “Caring Technologies represents the best of a new breed of companies that bring together multiple and sophisticated elements of healthcare information technology, while maintaining an extraordinary understanding of the unmet personal needs of its target population. Ron Oberleitner’s track record in the healthcare industry, and as a thought leader in the field of autism, delivers on a daily basis a rare combination of expertise to lead this complex company into its critical markets. Many are watching the entrepreneurial excitement that has been building in Boise, and I am so proud of having been involved with one of its best companies.”

About Caring Technologies Inc.

Caring Technologies Inc. provides a specialty web-based Personal Health Record (PHR) platform is enhanced by its exclusive worldwide license to a proprietary behavior imaging system called B.I. Capture™. By delivering these advances via its popular online autism communication network, TalkAutism™, Caring Technologies is revolutionizing behavioral treatment and research while providing enriched interaction between individuals with autism spectrum conditions and professionals anywhere in the world. For more information, visit www.caringtechnologies.com.

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